



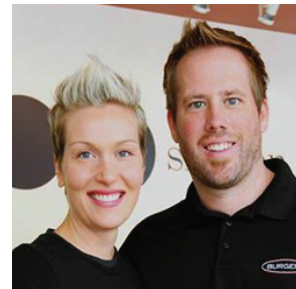
July 30, 2013

### Burger 21 Opens For Business In Georgia, N.C. To Follow



Burger 21 has expanded the brand to Georgia and North Carolina with the opening of its first Metro Atlanta restaurant today followed by a new location in Charlotte, N.C., on Aug. 5. These openings mark the concept's eighth and ninth open restaurants in addition to its 16 franchised locations in development along the East Coast.

"The expansion into two new states marks a major milestone for Burger 21 as we strive to introduce the Atlanta and Charlotte markets to our diverse menu of crafted burgers and hand-dipped shakes," said Mark Johnston, Burger 21 president and chief concept officer of Front Burner Brands, management company for Burger 21. "We see these cities as key markets for expansion over the next few years, aiming to develop 15-20 units in Atlanta and an additional 10 in Charlotte through franchise opportunities."



The new Metro Atlanta restaurant is located in Buford at 3385 Woodward Crossing Blvd., Suite 350, in Buford and is owned and operated by husband-and-wife team Corley and Meg Steward who plan to open a second location in the North Alpharetta area in 2014.